



FOR IMMEDIATE RELEASE

Foresters Alaska cruise raises \$20,000 for Children's Miracle Network *Members have fun supporting children's health*

SALT LAKE CITY, UT (May 25, 2010) - Almost 400 Foresters™ members from across North America and the United Kingdom set sail for Alaska recently as part of a fundraiser for Children's Miracle Network.

Foresters, a life insurance provider that champions the well-being of families, began the fundraiser in 2008, raising \$20,000 for the children's charity with proceeds from cruise ticket sales. From May 21-28, this adventure cruise will take travelers from Seattle to Icy Strait Point, Hubbard Glacier, Juneau, Ketchikan, Alaska and Victoria, BC. It's an exciting chance for members to support a good cause while having fun.

"I am thrilled that Foresters members from all over North America and the UK were able to come together in support of Children's Miracle Network," said Bernard Bloom, Foresters International Fraternal President. "This fundraiser continues our celebration of Foresters 20-year partnership with Children's Miracle Network and our ongoing commitment to children's health."

Foresters Alaska cruise marks the latest event to honor Foresters 20-year partnership with Children's Miracle Network.

"Since 1990, Foresters has made it possible to raise \$370 million for 170 children's hospitals responsible for treating millions of sick and injured children," said Scott Burt, President & CEO, Children's Miracle Network. "This \$20,000 donation will make it possible for even more children to get the specialized healthcare they deserve."

Foresters recently renewed its commitment to underwrite the costs of Children's Miracle Network's Radiothon program, providing over \$6 million over the next four years to ensure that all dollars raised as part of this fundraising program will remain with local hospitals. In addition to this generous financial support, Foresters volunteers will continue to commit countless hours to their local Children's Miracle Network hospitals.

About Children's Miracle Network Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals. Countless individuals, 90 organizations and 400 media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. To learn more go to ChildrensMiracleNetwork.org.



About Foresters

Founded in 1874 as a fraternal benefit society, Foresters™ champions the well-being of families through quality life insurance, unique member benefits and inspiring community activities. Foresters shares its financial strength with more than 675,000 members in the United States, Canada and the United Kingdom. Unity Life of Canada‡, a wholly owned subsidiary of Foresters, represents Foresters in Canada. For more information, please visit www.foresters.com.

Foresters™ is a trademark of The Independent Order of Foresters, a fraternal benefit society, Toronto, Canada M3C 1T9.

‡ Unity Life of Canada, a Foresters company, is a wholly owned subsidiary of The Independent Order of Foresters.

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