

FOR IMMEDIATE RELEASE

**Foresters Commits \$6.25 Million to Support
Children's Miracle Network's Radiothon Program Through 2013**

*Foresters Also Launches The Search for North America's Most Caring Radio Station,
Will Award \$50,000 to One Station to Benefit a Children's Miracle Network Hospital*

SALT LAKE CITY (Jan. 18, 2010) — [Foresters](#)™, a life insurance provider that champions the well-being of families, has renewed its commitment as the international underwriter of [Children's Miracle Network's](#) Radiothon program. Foresters support of Children's Miracle Network, an international nonprofit organization that raises funds for more than 170 children's hospitals, spans 20 years and three countries - the [US](#), [Canada](#) and the [UK](#).

Foresters will provide more than \$6 million over the next four years to underwrite the costs of the [Radiothon](#) program, ensuring all dollars raised during Radiothon remain with the local hospitals. Foresters became the founding sponsor of Radiothon in 1998; since that time, \$370 million has been raised through the Children's Miracle Network Radiothon program to ensure all children have access to the quality specialized health care they deserve.

“Foresters purpose is to enhance the well-being of families through our support of children's health and healthy family time,” said George Mohacsi, president and CEO, Foresters, and an active member of Children's Miracle Network's Board of Governors. “Children's Miracle Network is a natural partner for Foresters as we both share a passion to provide the best medical care for children and to support their families in times of need.”

“Radiothons are one of the most successful Children's Miracle Network fundraising programs of all time,” said [Scott Burt](#), president and CEO, Children's Miracle Network. “In an economic climate where many non-profit organizations are losing sponsor support, Foresters has demonstrated its commitment to children's health by pledging their underwriting support for this vital fundraising program.”

To generate additional support and attention for the Radiothon program, Foresters and Children's Miracle Network have launched *The Search for North America's Most Caring Radio Station*. Everyone is encouraged to visit radiocares.childrensmiraclenetwork.org to [vote](#) for the Children's Miracle Network Radiothon partner of their choice. The radio station with the most votes at the end of the four-week campaign will win \$50,000 to put toward its 2010 Radiothon total, which will benefit its Children's Miracle Network hospital. The campaign runs Monday, Jan. 18, 2010 through Friday, Feb. 5, 2010.

Children's Miracle Network currently engages more than 340 stations to participate throughout North America in the Radiothon program. Radiothon dollars are used to fund life-saving medical care, preventative education programs and research into childhood diseases. In addition to its

generous financial support, Foresters volunteers commit countless hours to their local Children's Miracle Network hospitals.

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About Children's Miracle Network

Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals. Countless individuals, 90 organizations and 400 media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. To learn more go to ChildrensMiracleNetwork.org.

About Foresters

Founded in 1874 as a fraternal benefit society, Foresters™ champions the well-being of families through quality life insurance, unique member benefits and inspiring community activities. Foresters shares its financial strength with more than 650,000 members in the United States, Canada and the United Kingdom. Unity Life of Canada‡, a wholly owned subsidiary of Foresters, represents Foresters in Canada. For more information, please visit www.foresters.com.

Foresters™ is a trademark of The Independent Order of Foresters, a fraternal benefit society, 789 Don Mills Road, Toronto, Canada M3C 1T9.

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