



September 25, 2008.

**To:** All Unity Life Producers  
**From:** Tony Poole – President & CEO  
**Subject:** Unity Life regains control of its service provider GeniSys

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I am very pleased to announce that Unity Life has acquired the portion of **GeniSys Management Systems** that provides policy administration for Unity Life's business. Under the terms of the purchase agreement, **Unity Life, A Foresters Company**, will gain control of the administration platform that has been providing its business process outsourcing, and approximately 55 GeniSys employees, who will continue to work at their current location. The official transition of employees and assets to Unity Life will start in February 2009.

This acquisition represents a continuation of Unity Life's and Foresters Canadian strategy to realize synergies resulting from the acquisition of Unity Life by Foresters earlier this year. Founded in 2000, with Unity Life as its first owner and customer, GeniSys grew into an international provider of market leading front and back-end solutions for the life and health insurance market.

As a result of this transaction, **Unity Life** and its producers and clients will benefit in a number of ways. We will gain new flexibility and control enabling us to manage the end-to-end administration of our business, which will generate enhancements in service quality. This transaction will also create cost efficiencies for Unity Life as we continue to mesh the complementary strengths of Unity Life and Foresters.

Changes to Unity Life's administration platform are not anticipated as a result of today's acquisition. We will continue to administer our products on the GeniSys platform and deliver a high level of service to our clients and distribution partners.

I hope that, like me, you will view this acquisition as a very positive step for Unity Life, and I assure you – it's business as usual!

A copy of today's news release has been posted on the [Unity Life](#) and [Foresters](#) websites.

Yours truly,

Tony Poole  
President & CEO  
Unity Life of Canada, a Foresters Company